INSTITUTIONAL BIOGRAPHY

Yousry Mahmoud Atlm

Chairman · Investor · Company Builder

~600 words · for boards, investors, publications and due diligence

Yousry Mahmoud Atlm is a chairman, investor, and company builder whose career spans national digital infrastructure, public-market value creation, and institutional private equity. Over two decades he has moved from designing the networks a country runs on to founding a company and leading it from inception to a Main Market listing on the Egyptian Exchange in three years — and to establishing EDGE, a GCC institutional platform for private equity and executive advisory.

Infrastructure at national scale

He spent seventeen years at Huawei, advancing to Vice President, National & Strategic Projects. Between 2007 and 2011 he directed the national migration from legacy exchange technology to fiber cabinets and high-speed broadband with the Ministry of Communications; he later secured a strategic FTTH partnership with a global telecom equipment leader and executed a national fiber buildout reaching roughly 500,000 families. In 2016 he led the design, feasibility modelling and revenue planning of the New Administrative Capital's telecommunications and digital-infrastructure network, engaging directly with the Prime Minister's office and the Ministry of Housing. From 2013 to 2015 he led the national smart-grid and smart-metering programme for the Ministry of Electricity and the national electricity holding company, a programme of approximately USD 430M in scope. In 2013 he was selected as one of fifteen experts worldwide to help redesign a global operating system, policies and procedures with a leading international consulting firm.

Human capital

As Managing Director from 2018 to 2021 he founded and led the national ICT Talent Bank, working with policymakers and universities to embed ICT curricula in higher education. Launched in 2019, the programme has since trained close to 60,000 young people across more than 160 Huawei ICT Academies, with more than 45 universities and over 100 employer partners, alongside the Ministry of Communications and the Ministry of Labour. It is delivered through a programme that collaborates with UNESCO's Global Skills Academy.

The market test

In 2021 he founded DIGITIZE and led it from inception to the EGX Main Market in three years. The company listed on NILEX, the Exchange's SME market, in October 2023, oversubscribed 14×, and graduated to the Main Market in May 2024 following an 8× capital increase. Revenue grew 24× in under 36 months; equity value rose roughly 60×, a multiple of about 175× on initial invested capital. The free float stands at 39%, held by more than 600 shareholders, and the company is one of only four listed telecommunications companies on the exchange. In 2025 a deliberate restructuring produced a 62% EBITDA margin and a 52% increase in profit. In January 2025 he signed a cooperation agreement under the Government Future Financing Program 2030 — a USD 800M programme structured to fund national infrastructure without sovereign-debt obligations — announced internationally and covered by global financial media.

The platform

He now chairs EDGE, a GCC institutional platform pairing EDGE Capital — an AI-infrastructure private equity vehicle investing across ICT, AI infrastructure, data centres, cloud and telecom — with EDGE Advisory, which takes AI-era organizational development to chairmen, boards and C-suites through the EDGE AI Boardroom Forum. Across his career he has directed programmes and structured financing worth approximately USD 1.5Bn.

Framework, recognition and education

His method is codified in the EDGE™ Framework — Establish, Develop, Grow, Exit — a four-stage model of corporate evolution and the subject of a forthcoming book. He was named Best Emerging CEO — Technology — Egypt at the 10th Annual International Finance Awards for 2022, presented in Dubai in January 2023; the same awards recognised the company as Most Innovative Enterprise Digital Transformation Solution Provider — Egypt, received as CEO. He studied Private Equity, Venture Capital & Fund Formation at Università Bocconi (2023) and International Business Management at ESLSCA Business School (2016), holds a qualification in Telecommunications Network Design from The American University in Cairo (2006), and a B.Sc. in Electronics & Communications Engineering from Mansoura University (2004).

THE RECORD, IN FIGURES

Venture to Main Market listing	**3 years**	Multiple on invested capital	**~175×**
Revenue growth, under 36 months	**24×**	Equity value growth	**~60×**
NILEX listing, Oct 2023	**14× oversubscribed**	Main Market graduation	**May 2024**
Capital increase at graduation	**8×**	Free float, shareholders	**39%, 600+**
EBITDA margin, 2025	**62%**	Profit increase, 2025	**52%**
Programmes & financing directed	**~USD 1.5Bn**	Government Future Financing 2030	**USD 800M**
Smart-grid programme scope	**~USD 430M**	Families reached, national FTTH	**~500,000**
Trained, ICT Talent Bank	**~60,000**	Huawei ICT Academies, universities	**160+, 45+**