

EXECUTIVE BIOGRAPHY

Yousry Mahmoud Atlm

Chairman · Investor · Company Builder



250 words · for event programmes, chair introductions and agendas

Yousry Mahmoud Atlm is a chairman, investor, and company builder. Over two decades he has moved from designing national digital infrastructure to founding a company and leading it from inception to a Main Market listing on the Egyptian Exchange in three years — and to establishing EDGE, a GCC institutional platform for private equity and executive advisory.

He spent seventeen years at Huawei, rising to Vice President, National & Strategic Projects. He directed Egypt's migration from legacy exchange technology to fiber and high-speed broadband, led the telecommunications design and feasibility planning of the New Administrative Capital with the Prime Minister's office, and led the national smart-grid and smart-metering programme for the Ministry of Electricity. As Managing Director he founded the national ICT Talent Bank, which has since trained close to 60,000 young people across more than 160 Huawei ICT Academies.

In 2021 he founded DIGITIZE and took it public in three years: a listing on NILEX, the Egyptian Exchange's SME market, in October 2023, oversubscribed 14×, then graduation to the Main Market in May 2024 after an 8× capital increase — 24× revenue growth in under 36 months and roughly 60× equity value, a multiple of about 175× on initial invested capital.

He now chairs EDGE, pairing an AI-infrastructure private equity vehicle with an advisory practice for chairmen, boards and C-suites. His method is codified in the EDGE™ Framework — Establish, Develop, Grow, Exit — the subject of a forthcoming book.

AT A GLANCE

3 years

Venture to Main Market

~175×

On invested capital

24×

Revenue growth

~60,000

Trained · ICT Talent Bank