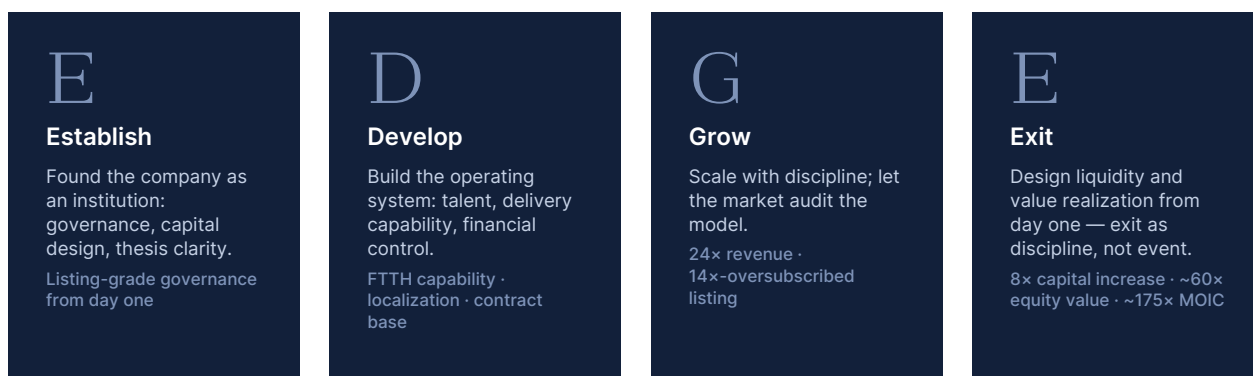


Establish. Develop. Grow. Exit.

A four-stage model of corporate evolution · created by Yousry Mahmoud Atlm

Engineered from a career of building, and proven from venture to public market. Each stage creates the capability the next one requires; a gate between each pair states what must be true before the company is allowed to proceed.



The Gates



Four Principles

Value Is Built, Not Found

Enterprise value is an engineering outcome, not a market accident.

Exit Is a Discipline

Liquidity is designed on day one, not negotiated at the end.

The Company Is the Product

Governance, capital, talent and operations are the specification.

AI Is a Layer

Not a chapter — it crosses every stage of corporate evolution.